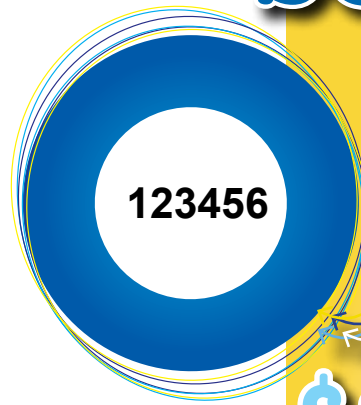


Private Sale

Doug Nelson
7 Goodwin Dr
Festus, MO 63028



SCRATCH

2

WIN

\$10,000

SHOPPING SPREE

or **Apple® iPhone**

or **\$50 Instant Savings**
on Purchases \$999 or more*

Dear Neighbor,

Take good care of this letter! It entitles you to take part in our **SCRATCH-2-WIN PRIVATE SALE!**

For 3 DAYS ONLY
FRIDAY, SATURDAY & SUNDAY
MONTH xx^{xx}, xx^{xx} & xx^{xx}

Take advantage of our **BEST DEALS** of the Year - **FANTASTIC SAVINGS** - **xx MONTHS NO DOWN PAYMENT & NO INTEREST*** - **FACTORY REBATES*** - **FREE Delivery***.

This **SALE IS FOR LETTER HOLDERS ONLY** and will NOT be advertised in the newspapers or on TV. You must make your purchase during these 3 Days to take advantage of amazing **STOREWIDE SAVINGS!**

BRING THIS LETTER with you to **MATCH YOUR NUMBER** with the prize board in our store. **WIN A \$10,000 SHOPPING SPREE, or APPLE® iPhone, or \$50 INSTANT SAVINGS** on all purchases \$999 or more!*

OUR ENTIRE SELECTION OF NEW APPLIANCES WILL BE ON SALE. You owe it to yourself to buy during this SALE. If you're not buying from (Dealer Inserted), you're paying too much!

Sincerely,
(Dealer Inserted) Staff

Previous sales excluded

Frigidaire



KitchenAid®



Electrolux

BOSCH

Fisher & Paykel
innovative living

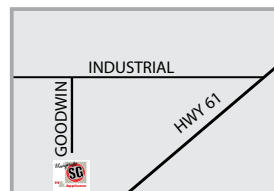


Amana®
Now that's clever.

Artwork Version # LT577X WINDOW
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