

# Private Sale



Doug Nelson  
7 Goodwin Dr  
Festus, MO 63028

Dear Neighbor,

Take good care of this letter! It entitles you to take part in our **PRIVATE SALE!**

For **8 HOURS ONLY** on **THURSDAY, Month xx<sup>xx</sup>** you will have an opportunity to take advantage of our **BEST DEALS** of the Year!

Our store will close at 11AM and re-open from **12 NOON 'til 8PM** with **FANTASTIC SAVINGS - 12 MONTHS NO DOWN PAYMENT & NO INTEREST\* - FACTORY REBATES & FREE DELIVERY!\***

**THIS SALE IS FOR LETTER HOLDERS ONLY** and will NOT be advertised in the newspapers or on TV. You must make your purchase during these 8 HOURS to take advantage of amazing **STOREWIDE SAVINGS!**

You owe it to yourself to buy during this SALE! If you're not buying from (Dealer Name Inserted), you're paying too much!

Remember to mark your calendar!  
**DAY, MONTH xx<sup>xx</sup> at 12 NOON 'til 8PM**

Sincerely,

*ABC Appliance Staff*

Previous sales excluded



*Frigidaire*



**KitchenAid**

**Electrolux**



**BOSCH**

*Fisher & Paykel*  
*innovative living*

**dacor**  
The Life of the Kitchen.®



**Amana**  
Now that's clever.

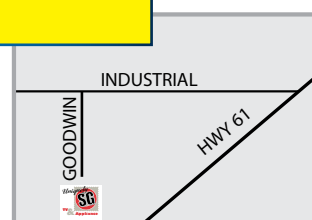
Artwork Version # LT535X WINDOW  
See order form



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Visit us online: [www.SGPrintMail.com](http://www.SGPrintMail.com)