



America's Mattress Order Form

Beat The Clock Sale

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Check here if you have multiple locations. FAX PAGE 3 with order

Rep Name: _____ Cell: _____ Email: _____

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Theme: Beat The Clock Sale Event Dates: December/January (open) Artwork Version: 02MM638SR-5.75

Step 1

Sale Date:

Deadline:

December 26 - 28 **December 9**

January 1 - 3 **December 9**

Thursday, Friday, Saturday: List Dates _____ 18 days

Friday, Saturday, Sunday: List Dates _____ prior to

Sunday through Saturday: List Dates _____ your event

Other: List Dates _____ date

Please note Order Deadline is December 9th for these 2 event dates

Step 2

Theme:

- 1. Beat the Clock **Year End Sale**
- 2. Beat the Clock **New Year's Day Sale**
- 3. Beat the Clock _____ Sale (customize your *Beat the Clock* event)

Step 3

Mattress Offers & Pricing:

Please indicate product & pricing information on second page. **FAX PAGE 2 with order**

Step 4

Early Bird Beat the Clock Discounts:

Shown on Front Please indicate your date, times & percent discount information on second page. **FAX PAGE 2 with order**

Step 5

Special Offers: All offers are solely the retailer's responsibility. Please list other offers below YOU WILL RECEIVE A PROOF

- 12 Months 0% Interest
- Other financing _____
- Other (ie, **coupon, free delivery, set-up & removal**) _____

Step 6

Quantity Single Family Homes: Minimum Order: 10,000 _____ (Under 10,000, add \$199)

Select ONE: 1. Zip Codes - Complete Below **OR** 2. Let us run a radius around your store

Zip Codes: List in priority

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Includes: (Add \$50 Set-up Charge)

• Single Family Home Residential Occupant List	• 2 - \$5,000 Shopping Spree - Piggyback Insurance Policy
• Postage	• 2 - Serta® PerfectSleeper® Special Edition Mattress Set winning numbers
• 80 lb High Quality gloss paper Arrives 5.75" x 11", opens to 11" x 17"	• 1- 20" x 30" Prize Board mounted on foam core with winning numbers
• Extra Monster Mailers for walk-in traffic	• Additional Prize Board - \$25 each

Minimum Order: 10,000 - \$199 Fee applies to mailings less than 10,000 Minimum • Income List: Add 2¢ • Dealer's Own Customer List: Call for quote

America's Mattress - Order Form

Fax with your order form to: 573-454-2477

Address: _____
City: _____ State: _____ Zip: _____

Step 3

Mattress Offers & Pricing: Outside Bottom

Shown on Artwork

Replace with:

- 1. FREE* Delivery & Set-up & Removal
OR
2. Keep the information the same as shown on Artwork Sample
3. NO Payments NO Interest for 12 Months!*
OR
4. Keep the information the same as shown on Artwork Sample
5. Largest Selection in the Area!
OR
6. Keep the information the same as shown on Artwork Sample
7. Guarantee Best Serta® Prices*
OR
8. Keep the information the same as shown on Artwork Sample
9. BUY from MATTRESS EXPERTS
OR
10. Keep the information the same as shown on Artwork Sample

Mattress Offers & Pricing: Inside

Shown on Artwork

Replace with:

- 1. Vera Wang Luxury Euro Top sets as low as \$999
OR
2. Keep the information the same as shown on Artwork Sample
3. Perfect Day Luxury Super Pillow Top sets as low as \$1279
OR
4. Keep the information the same as shown on Artwork Sample
5. Twin Each Piece must buy sets \$109
OR
6. Keep the information the same as shown on Artwork Sample
7. Serta Pillow Top sets as low as \$299
OR
8. Keep the information the same as shown on Artwork Sample

Step 4

Early Bird Beat the Clock Discount Offer: Outside

Shown on Artwork

Replace with:

- 1. Friday, December 26th ONLY
OR
2. Keep the information the same as shown on Artwork Sample
3. 9am - 11am 50% off
OR
4. Keep the information the same as shown on Artwork Sample
5. 11am - 1pm 40% off
OR
6. Keep the information the same as shown on Artwork Sample
7. 1pm - 3pm 35% off
OR
8. Keep the information the same as shown on Artwork Sample
9. Saturday & Sunday 30% off
OR
10. Keep the information the same as shown on Artwork Sample

America's Mattress - Order Form

Fax with your order form to: 573-454-2477

Address: _____
City: _____ State: _____ Zip: _____

List your other locations below

Location 2: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 3: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 4: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 5: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 6: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 7: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 8: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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Location 9: Business Name: _____ Contact Name: _____ Business Address: _____ Email: _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____
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