



Order Form
Summer Sale Extravaganza!! (II)
 Fax to: 573-431-0371
 www.SGPrintMail.com



Questions, call SG Sales Team 1-888-746-2454 or 573-431-7464

Rep Name: _____ Cell: _____ Email: _____
 Business Name: _____ Contact Name: _____
 Business Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

Theme: GE® Summer Sale Extravaganza!! (II) Event Dates: July 27 - August 31 Artwork Version: MM615GE

Step 1 Sale Date: Select ONE

- | | | | |
|---|-----------------|--|-----------------|
| 3 Day Event | Deadline | 4 Day Event | Deadline |
| <input type="checkbox"/> 1. July 31 - August 2 | July 9 | <input type="checkbox"/> 6. July 31 - August 3 | July 8 |
| <input type="checkbox"/> 2. August 7 - 9 | July 16 | <input type="checkbox"/> 7. August 7 - 10 | July 15 |
| <input type="checkbox"/> 3. August 14 - 16 | July 23 | <input type="checkbox"/> 8. August 14 - 17 | July 22 |
| <input type="checkbox"/> 4. August 21 - 23 | July 30 | <input type="checkbox"/> 9. August 21 - 24 | July 29 |
| <input type="checkbox"/> 5. August 28 - 30 | August 6 | <input type="checkbox"/> 10. August 28 - 31 | August 5 |
| 7 Day Event | | 7 Day Event | |
| <input type="checkbox"/> 11. July 27 - August 2 | July 8 | <input type="checkbox"/> 13. August 10 - 16 | July 17 |
| <input type="checkbox"/> 12. August 3 - 9 | July 10 | <input type="checkbox"/> 14. August 17 - 23 | July 24 |
| | | <input type="checkbox"/> 15. August 24 - 30 | July 31 |

Custom Dates

- From (month) _____ (date) _____ through (date) _____ 3 weeks prior to sale date

Step 2 Instant Savings/ Vacation Getaway: Select ONE

1. WITH \$30 dealer funded Instant Savings, with Major Appliance purchase \$499 and up
 2. WITH Vacation Getaway
 3. Custom Discount(s): \$ _____ dealer funded Instant Savings, minimum purchase \$ _____ & up

Step 3 Special Offers: All offers are solely the retailer's responsibility. Artwork will be updated to reflect you rebate/offers

- 12 Months 0% Interest Other Financing _____ Other (ie, rebates) _____

Step 4 Quantity (Single Family Homes): Minimum Order: 10,000 _____

Step 5 Select ONE: 1. Zip Codes - **Complete Below** **OR** 2. Let us run a radius around your store

Zip Codes: List in priority

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Pricing & Benefits: Monster Mailer Tri-Fold		INCLUDES:	
• Single Family Home customer list		• \$10,000 Shopping Spree - Piggyback Insurance Policy	
• Postage		• With or without Vacation Getaway Certificates - Your choice! No time share pitch - Real vacation - See Certificate	
• 80 lb High Quality gloss paper Arrives 5.75" x 11", opens to 11" x 17"		• 3 Apple® iPhone winning numbers on every dealer sale: drop-shipped directly to winner(s)	
• Extra Monster Mailers for walk-in traffic		• 20" x 30" Prize Board mounted on foam core with winning numbers	

Minimum Order: 10,000

Dealer's Own Customer List: Additional Charge per quote