



Electrolux

Electrolux Appliances Event Order Form

The Legal Limit Postcard - 10" x 14"

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Rep Name: _____ **Cell:** _____ **Email:** _____
Business Name: _____ **Contact Name:** _____
Business Address: _____ **City:** _____ **State:** _____
Zip: _____ **Phone:** _____ **Fax:** _____ **Email:** _____

Theme:

Event Dates:

Artwork Version: LP644EX

Step 1 Sale Date: _____ Deadline: _____

Thursday, Friday, Saturday: List Dates _____ 16 days
 Friday, Saturday, Sunday: List Dates _____ prior to
 Sunday through Saturday: List Dates _____ your
 Other: List Dates _____ event date

Step 2 Special Sale Hours?: List your hours below

Step 3 Product Information: As shown on FRONT & BACK
All offers are solely the retailer's responsibility.
 Please indicate pricing information & models on second page.

Step 4 Discount/Offers:
All offers are solely the retailer's responsibility.
 Please indicate your special offers on second page.

Step 5 Additional Offers: All offers are solely the retailer's responsibility. Please list the current rebate & other offers below

12 Months 0% Interest
 Other financing _____
 Other (ie, **rebates**) _____

Step 6 Quantity Single Family Homes: Minimum Order: 10,000 _____ (Under 10,000, add \$199)

Step 7 Select ONE: 1. Zip Codes - **Complete Below** **OR** 2. Let us run a radius around your store

| Zip Codes: List in priority | | | | |
|-----------------------------|----|----|----|-----|
| 1. | 2. | 3. | 4. | 5. |
| 6. | 7. | 8. | 9. | 10. |

| The Legal Limit Benefits INCLUDE: (Add \$50 Set-up Charge) | | |
|--|--|-----------|
| • Single Family Home customer list | • 4/4 Heavy Card Stock - 10" x 14" | • Postage |
| Minimum Order: 10,000 Add \$199 if under 10,000 | Strategically Target High Income Homeowners with an Income List: Additional Charge 2¢ | |

Got a logo or dealer tag? Email it to us and we'll personalize your "Legal Limit"!
 Logo: minimum 300 dpi - Format: PDF, JPG, TIF, Photoshop, Illustrator - Email to: design@sgprintmail.com

