



# January Clearance - The Legal Limit Postcard 10" x 14"

## Order Form

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Rep Name: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
 Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Buying Group Affiliation: \_\_\_\_\_

Theme: January Clearance    Event Dates: January (open dates)    Artwork Version: LP642X (snowflake)

**Step 1** Sale Date: \_\_\_\_\_ Deadline: \_\_\_\_\_  
 Thursday, Friday, Saturday: List Dates \_\_\_\_\_ 16 days  
 Friday, Saturday, Sunday: List Dates \_\_\_\_\_ prior to  
 Sunday through Saturday: List Dates \_\_\_\_\_ your  
 Other: List Dates \_\_\_\_\_ event date

**Step 2** Sale Hours: List your hours below  
 \_\_\_\_\_

**Step 3** Appliance Models & Pricing: As shown on FRONT & BACK  
**All offers are solely the retailer's responsibility.**  
 Please indicate pricing information & models on second page.

**Step 4** Discount/Offers:  
**All offers are solely the retailer's responsibility.**  
 Please indicate your special offers on second page.

**Step 5** BRANDS: CHECK ALL THAT APPLY  
 WHIRLPOOL     MAYTAG     GE     GE PROFILE     GE CAFE     FRIGIDAIRE     KITCHENAID     JENN-AIR     LG  
 AMANA     BOSCH     ESTATE     HOTPOINT  
 OTHER (LIST HERE) \_\_\_\_\_

**Step 6** Additional Offers: All offers are solely the retailer's responsibility. Please list the current rebate & other offers below  
 12 Months 0% Interest     Other financing \_\_\_\_\_     Other (ie, rebates) \_\_\_\_\_

**Step 7** Quantity Single Family Homes: Minimum Order: 10,000 \_\_\_\_\_ (Under 10,000, add \$199)

**Step 8** Select ONE:  1. Zip Codes - Complete Below    **OR**     2. Let us run a radius around your store

Zip Codes: List in priority				
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

The Legal Limit (Add \$50 Set-up Charge) Benefits INCLUDE:		
• Single Family Home customer list	• 4/4 Heavy Card Stock - 10" x 14"	• Postage
<b>Minimum Order: 10,000</b> <b>Add \$199 if under 10,000</b>	<b>Strategically Target High Income Homeowners with an Income List:</b> <b>Additional Charge 2¢</b>	

**Got a logo or dealer tag? Email it to us and we'll personalize your "Legal Limit"!**  
 Logo: minimum 300 dpi - Format: PDF, JPG, TIF, Photoshop, Illustrator - Email to: logo@sgprintmail.com

Fax with your order form to: 573-454-2477

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

**Appliance packages, offers & pricing are solely the retailer's responsibility**

**Step 3** Appliance Models & Pricing: Please indicate your models & pricing information

APPLIANCES: FRONT    MODELS SHOWN ON ARTWORK    REPLACE WITH MODEL:

- 1. WFW9400VE/WED9400VE Whirlpool Laundry Pair (ON SALE!) ..... \$ or Other \_\_\_\_\_  
**OR**
- 2. Keep the information the same as shown on Artwork Sample**
- 3. Maytag Performance Laundry Pairs ..... \$ or Other \_\_\_\_\_  
**OR**
- 4. Keep the information the same as shown on Artwork Sample**
- 5. WPDH8800JMV/DPV8800JMV GE Laundry Pair (NEW) ..... \$ or Other \_\_\_\_\_  
**OR**
- 6. Keep the information the same as shown on Artwork Sample**

APPLIANCES: BACK    MODELS SHOWN ON ARTWORK    REPLACE WITH MODEL:

- 1. MER6741BAB Maytag Range (\$999) ..... Price \_\_\_\_\_  
**OR**
- 2. Keep the information the same as shown on Artwork Sample**
- 3. WFE361LVB Whirlpool Range (\$599) ..... Price \_\_\_\_\_  
**OR**
- 4. Keep the information the same as shown on Artwork Sample**
- 5. JBP65DMWW GE Range (LOW PRICE!) ..... Price \_\_\_\_\_  
**OR**
- 6. Keep the information the same as shown on Artwork Sample**
- 7. FDB1050RES Frigidaire Dishwasher (\$279) ..... Price \_\_\_\_\_  
**OR**
- 8. Keep the information the same as shown on Artwork Sample**
- 9. KSRG25FVMS KitchenAid Refrigerator (SPECIAL PRICE!) ..... Price \_\_\_\_\_  
**OR**
- 10. Keep the information the same as shown on Artwork Sample**

**Step 4** DISCOUNT/OFFERS: FRONT    SHOWN ON ARTWORK    REPLACE WITH:

- 1. Up to 50% OFF\* (on select close-outs & clearance items) .....  
**OR**
- 2. Keep the information the same as shown on Artwork Sample**
- 3. 15% OFF MSRP On many box stock & special order appliances .....  
**OR**
- 4. Keep the information the same as shown on Artwork Sample**

DISCOUNT/OFFERS: BACK    SHOWN ON ARTWORK    REPLACE WITH:

- 5. Close-Outs, Floor Models, Open Box Items, Limited Stock, Scratch 'n Dents, One-or-a-kinds .....  
**OR**
- 6. Keep the information the same as shown on Artwork Sample**