



January Clearance - The Legal Limit Postcard 10" x 14"

Order Form

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Rep Name: _____ Cell: _____ Email: _____
 Business Name: _____ Contact Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____
 Buying Group Affiliation: _____

Theme: January Clearance Event Dates: January (open dates) Artwork Version: LP641X

Step 1 Sale Date: _____ Deadline: _____
 Thursday, Friday, Saturday: List Dates _____ 16 days
 Friday, Saturday, Sunday: List Dates _____ prior to
 Sunday through Saturday: List Dates _____ your
 Other: List Dates _____ event date

Step 2 Sale Hours: List your hours below

Step 3 Appliance Models & Pricing: As shown on FRONT & BACK
All offers are solely the retailer's responsibility.
 Please indicate pricing information & models on second page. **There is room to list 14 items in the LIST BOX.**

Step 4 Discount/Offers:
All offers are solely the retailer's responsibility.
 Please indicate your special offers on second page.

Step 5 BRANDS: CHECK ALL THAT APPLY
 WHIRLPOOL MAYTAG GE GE PROFILE GE CAFE FRIGIDAIRE KITCHENAID JENN-AIR LG
 AMANA BOSCH ESTATE HOTPOINT
 OTHER (LIST HERE) _____

Step 6 Additional Offers: All offers are solely the retailer's responsibility. Please list the current rebate & other offers below
 12 Months 0% Interest Other financing _____ Other (ie, rebates) _____

Step 7 Quantity Single Family Homes: Minimum Order: 10,000 _____ (Under 10,000, add \$199)

Step 8 Select ONE: 1. Zip Codes - Complete Below **OR** 2. Let us run a radius around your store

Zip Codes: List in priority				
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

The Legal Limit (Add \$50 Set-up Charge) Benefits INCLUDE:		
• Single Family Home customer list	• 4/4 Heavy Card Stock - 10" x 14"	• Postage
Minimum Order: 10,000 Add \$199 if under 10,000	Strategically Target High Income Homeowners with an Income List: Additional Charge 2¢	

Got a logo or dealer tag? Email it to us and we'll personalize your "Legal Limit"!
 Logo: minimum 300 dpi - Format: PDF, JPG, TIF, Photoshop, Illustrator - Email to: logo@sgprintmail.com

Fax with your order form to: 573-454-2477

Business Name: _____ City: _____ State: _____

Appliance packages, offers & pricing are solely the retailer's responsibility

Step 3 Appliance Models & Pricing: Please indicate your models & pricing information.

Items shown on sample artwork were for example only - List your (up to) 14 items below

APPLIANCES: FRONT List Box

- 1. _____ Reg. \$ _____ Your Price \$ _____
- 2. _____ Reg. \$ _____ Your Price \$ _____
- 3. _____ Reg. \$ _____ Your Price \$ _____
- 4. _____ Reg. \$ _____ Your Price \$ _____
- 5. _____ Reg. \$ _____ Your Price \$ _____
- 6. _____ Reg. \$ _____ Your Price \$ _____
- 7. _____ Reg. \$ _____ Your Price \$ _____
- 8. _____ Reg. \$ _____ Your Price \$ _____
- 9. _____ Reg. \$ _____ Your Price \$ _____
- 10. _____ Reg. \$ _____ Your Price \$ _____
- 11. _____ Reg. \$ _____ Your Price \$ _____
- 12. _____ Reg. \$ _____ Your Price \$ _____
- 13. _____ Reg. \$ _____ Your Price \$ _____
- 14. _____ Reg. \$ _____ Your Price \$ _____

APPLIANCES: BACK MODELS SHOWN ON ARTWORK

REPLACE WITH MODEL:

- 1. MHWE500VP/MEDE500VP Maytag Laundry Pair Price _____
OR
- 2. Keep the information the same as shown on Artwork Sample
- 3. WFW9500TC/WED9500TC Whirlpool Laundry Pair Price _____
OR
- 4. Keep the information the same as shown on Artwork Sample
- 5. WPDH8800JMV/DPV8800JMV GE Laundry Pair Price _____
OR
- 6. Keep the information the same as shown on Artwork Sample
- 7. ATF8000FG/AEQ8000FG Frigidaire Laundry Pair Price _____
OR
- 8. Keep the information the same as shown on Artwork Sample
- 9. NFW7200TW/NED7200TW Amana Laundry Pair..... Price _____
OR
- 10. Keep the information the same as shown on Artwork Sample
- 11. ETW4400VQ/EED4400VQ Estate Laundry Pair..... Price _____
OR
- 12. Keep the information the same as shown on Artwork Sample

Step 4 DISCOUNT/OFFERS: FRONT SHOWN ON ARTWORK

REPLACE WITH:

- 1. Up to 50% OFF* (Open Box, Close-Outs, Floor Models, Limited Stock, Scratch 'n Dent, One-of-a-Kinds, Display Demos and MORE!.....

OR

- 2. Keep the information the same as shown on Artwork Sample
- 3. 15% OFF MSRP* On MANY Box Stock & Special Order Appliances

OR

- 4. Keep the information the same as shown on Artwork Sample