



# January/Year End Clearance - The Legal Limit Postcard 10" x 14"

## Order Form

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Rep Name: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
 Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
 Buying Group Affiliation: \_\_\_\_\_

Theme: January/Year End Clearance    Event Dates: December/January (open dates)    Artwork Version: LP640FG

**Step 1** Sale Date: Deadline:  
 Thursday, Friday, Saturday: List Dates \_\_\_\_\_ 16 days  
 Friday, Saturday, Sunday: List Dates \_\_\_\_\_ prior to  
 Sunday through Saturday: List Dates \_\_\_\_\_ your  
 Other: List Dates \_\_\_\_\_ event date



**Step 2** Theme:  
 1. JANUARY     2. YEAR END

**Step 3** Appliance Packages & Pricing:  
**All offers are solely the retailer's responsibility.**  
 Please indicate pricing information & models on second page.

<b>Example</b>	
QUANTITY of targeted direct mail	10,000
PRICE per mailer	X .385
TOTAL Cost	<b>\$3,850</b>
<b>LESS SG Credit</b>	<b>- \$500</b>
<b>BALANCE due SG Print Mail</b>	<b>\$3,350</b>
<b>Submit your net out-of-pocket for co-op reimbursement</b>	
<b>\$3,350</b>	

**Step 4** Discount/Offer: Front  
**All offers are solely the retailer's responsibility.**  
 Please indicate your special offers on second page.

**Step 5** Additional Offers: **All offers are solely the retailer's responsibility.** Please list the current rebate & other offers below  
 12 Months 0% Interest     Other financing \_\_\_\_\_     Other (ie, **rebates**) \_\_\_\_\_

**Step 6** Quantity Single Family Homes: Minimum Order: 10,000 \_\_\_\_\_ (Under 10,000, add \$199)

**Step 7** Select ONE:  1. Zip Codes - **Complete Below**    **OR**     2. Let us run a radius around your store

<b>Zip Codes: List in priority</b>				
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

<b>The Legal Limit (Add \$50 Set-up Charge) Benefits INCLUDE:</b>		
• Single Family Home customer list	• 4/4 Heavy Card Stock - 10" x 14"	• Postage
<b>Minimum Order: 10,000</b> <b>Add \$199 if under 10,000</b>	<b>Strategically Target High Income Homeowners with an Income List:</b> <b>Additional Charge 2¢</b>	

**Got a logo or dealer tag? Email it to us and we'll personalize your "Legal Limit"!**  
 Logo: minimum 300 dpi - Format: PDF, JPG, TIF, Photoshop, Illustrator - Email to: design@sgprintmail.com

Fax with your order form to: 573-454-2477

Business Name: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

**Appliance package offers & pricing are solely the retailer's responsibility**

Step 3

**Appliance Packages & Pricing:** All offers are solely the retailer's responsibility. Please indicate pricing information & models below.

- APPLIANCES : FRONT MODELS SHOWN ON ARTWORK** **REPLACE WITH MODEL :**
- 1. PHS66EJSB Refrigerator (ON SALE plus Special Package Savings!) ..... Price \_\_\_\_\_
  - OR**
  - 2. Keep the information the same as shown on Artwork Sample
  - 3. PLMVZ169HC Microwave (ON SALE plus Special Package Savings!) ..... Price \_\_\_\_\_
  - OR**
  - 4. Keep the information the same as shown on Artwork Sample
  - 5. GLEFZ389HC Range (ON SALE plus Special Package Savings!) ..... Price \_\_\_\_\_
  - OR**
  - 6. Keep the information the same as shown on Artwork Sample
  - 7. PLD28ffRFC Dishwasher (ON SALE plus Special Package Savings!) ..... Price \_\_\_\_\_
  - OR**
  - 8. Keep the information the same as shown on Artwork Sample
  - 9. ATFQ6000ES/AEQ6000ES Laundry (Special Deals!) ..... Price \_\_\_\_\_
  - OR**
  - 10. Keep the information the same as shown on Artwork Sample

- APPLIANCES : BACK MODELS SHOWN ON ARTWORK** **REPLACE WITH MODEL :**
- 1. FDB1050RES Dishwasher (ONLY \$279!) ..... Price \_\_\_\_\_
  - OR**
  - 2. Keep the information the same as shown on Artwork Sample
  - 3. GLMV169HS Microwave ..... Price \_\_\_\_\_
  - OR**
  - 4. Keep the information the same as shown on Artwork Sample
  - 5. GLEF369DS Range (Special Price!) ..... Price \_\_\_\_\_
  - OR**
  - 6. Keep the information the same as shown on Artwork Sample
  - 7. GLHS68EJW Refrigerator (Low Price!) ..... Price \_\_\_\_\_
  - OR**
  - 8. Keep the information the same as shown on Artwork Sample
  - 9. FRT18B5JW Refrigerator (ONLY \$499!) ..... Price \_\_\_\_\_
  - OR**
  - 10. Keep the information the same as shown on Artwork Sample

Step 4

- DISCOUNT /OFFERS : FRONT SHOWN ON ARTWORK** **REPLACE WITH :**
- 1. SAVE up to 50%!\* .....  
\*on select close-outs & clearance items ..... \_\_\_\_\_
  - OR**
  - 2. Keep the information the same as shown on Artwork Sample
  - 3. FREE Haul Away\* ..... \_\_\_\_\_
  - OR**
  - 4. Keep the information the same as shown on Artwork Sample
  - 5. FREE Delivery\* ..... \_\_\_\_\_
  - OR**
  - 6. Keep the information the same as shown on Artwork Sample
  - 7. REBATES up to \$750\* ..... \_\_\_\_\_
  - OR**
  - 8. Keep the information the same as shown on Artwork Sample
  - 9. One-of-a-Kinds, Limited Stock, Close-Outs, .....  
Open Box Items, Scratch 'n Dents, Floor Models ..... \_\_\_\_\_
  - OR**
  - 10. Keep the information the same as shown on Artwork Sample