



Frigidaire® Super Sale

The Legal Limit Postcard - "The Largest Piece of Mail Allowed"

Fax to: 573-454-2477 www.SGPrintMail.com

Questions, call SG Sales Team 1-888-746-2454



Rep Name: _____ Cell: _____ Email: _____
 Business Name: _____ Contact Name: _____
 Business Address: _____ Phone: _____ Fax: _____
 City: _____ State: _____ Zip: _____ Email: _____

Theme: Frigidaire® Super Sale

Event Dates: Open Event Dates

Artwork Version: LP635FG

Step 1

Buying Group Affiliation: _____

Step 2

Sale Date:

Deadline

Thursday, Friday, Saturday: List dates _____

21 days prior to

Friday, Saturday, Sunday: List dates _____

your event date

Custom Days: List dates _____

Step 3

Scratch-Off: Select ONE

1. WITH dealer funded Instant Savings, minimum purchase \$449 and up: **98% of mailers are at \$30 Instant Savings**, 1% of mailers are at \$25 Instant Savings, and 1% of mailers are at \$75 Instant Savings.

2. Custom Dealer Funded Instant Savings: a. \$_____ at _____%, b. \$_____ at _____%, c. \$_____ at _____%, minimum purchase \$_____ & up

Step 4

Special Offers: All offers are solely the retailer's responsibility. **Artwork will be updated to reflect your rebate/offers**

24 Months 0% Interest Other financing _____ Other (ie, rebates) _____

Step 5

Customize Your Artwork: SEE Second Page →

Step 6

Quantity Single Family Homes: Minimum Order: 10,000 _____ (Under 10,000, add \$199)

Step 7

Select ONE: 1. Zip Codes - **Complete Below** **OR** 2. Let us run a radius around your store

Zip Codes: List in priority

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.

Benefits Include: The Legal Limit Postcard (Add \$50 Set-up Charge)

• Single Family Home customer list	• 4/4 Heavy Card Stock - 10" x 14"	• Postage
• \$10,000 Shopping Spree - Piggyback Insurance Policy	• 3 - \$250 Gas Card winning numbers on every dealer sale: Mailed directly to winner(s)	• 20" x 30" Prize Board mounted on foam core with winning numbers
Minimum Order: 10,000 Add \$199 if under 10,000	Strategically Target High Income Homeowners with an Income List: Additional Charge 2¢	Dealer's Own Customer List: Additional Charge per quote

Got a logo or dealer tag? Email it to us and we'll personalize your "Legal Limit"!

Logo: minimum 300 dpi - Format: PDF, JPG, TIF, Photoshop, Illustrator - Email to: design@sgprintmail.com

Step
5

Customize Your Artwork: If you need a model/special offer to be replaced with another, please indicate in the appropriate spaces - **otherwise your piece will include the same models/special offer as shown on the sample artwork.**

Special offer is solely the retailer's responsibility

1. AFFINITY LAUNDRY PACKAGE:

MODELS SHOWN ON ARTWORK

REPLACE WITH MODEL:

ATF8000 Washer _____

AEQ8000 Dryer _____

\$ _____ PAIR After Rebate

with **Plus FREE Pedestals** *Special offer is solely the retailer's responsibility*

without **Plus FREE Pedestals**

2. 3 PIECE STAINLESS PACKAGE:

MODELS SHOWN ON ARTWORK

REPLACE WITH MODEL:

FRT17G5JSB Refrigerator _____

FEF336EC Range _____

FDB1050REC Dishwasher _____

\$ _____

3. 4 PIECE PROFESSIONAL STAINLESS STEEL PACKAGE:

MODELS SHOWN ON ARTWORK

REPLACE WITH MODEL:

PHS66EJSB Refrigerator _____

PLMVZ169HC OTR Microwave _____

PLEFZ398EC Range _____

PLD2855RFC Dishwasher _____

4. LAUNDRY PACKAGE:

MODELS SHOWN ON ARTWORK

REPLACE WITH MODEL:

FTF530FS Washer _____

FEQ332ES Dryer _____

\$ _____ PAIR

with **Plus FREE Pedestals** *Special offer is solely the retailer's responsibility*

without **Plus FREE Pedestals**

5. SPECIAL OFFER OPTION: ***Special offer is solely the retailer's responsibility***

OFFER SHOWN ON ARTWORK

REPLACE WITH MODEL/OFFER :

with **FREE! 19" LCD TV** _____

List the conditions with this offer: such as, Friday Only, With the purchase of, etc.

without any special offer